**Little Wound School**

The Little Wound School’s website home page consist of the school’s logo and their colors. The homepage contains the heading “Welcome to Little Wound School” with a photo of the school, messages that would interest the public, and items for sale. Below items for sale is a heading for “All Staff” and gives a link to the staff website for school wide information. On top of the home page are links to Home, Departments, Sports, What’s Happening, and Contacts. Over on the right side of the home page are Quick Links that include NASIS Login, NASIS Parent Portal Login, School Calendar, Monthly Calendar of Events, Lakota Language Lesson, Tech Helpdesk Login, Maintenance Login, Webmail, Staff Website, Acellus Login, Techpaths, LWS Video Servers, and NASIS Video Player. Below Quick Links is the weather forecast for Kyle, SD and links to public advertisements along with the Google Search at the bottom of the Home page. The layout of the Home page is simple and links were easily accessible but searching through the links for information was difficult because some links didn’t work. Dead End links are not favored by people and they will likely come back to visit. Most of the links provided only information about staff, email, and telephone numbers. The only section of the website that provided information to the internal and external communities would be found on the Home page with a short message to the community. No section or link was found that provided information about students (recognition, achievements, etc.) except for the Sports link. It gave a schedule of sporting events. The weather forecast was a good piece to add to the Home page and of the Google search is a good tool to have on the Home page.

**Delano Public School District**

The Delano Public School District’s website home page consist of a “Welcome” message for the school year, a video of events that student’s participated in, a section titled “In the News” that includes meeting information, events taking place for the week, and an E-News Community List where a person can register to receive the latest information on a topics throughout the year. On the right side of the home page are photos of student recognition and below the photo is a heading titled “Calendar of Events” that lists Activities Calendar, 2011-2012 District Calendar, and 2011-2012 District Wall Calendar. On top of the home page are links to Home, District, High School, Middle School, Elementary School, Activities, and Community Ed. At the bottom of the page are the same links and an advertisement for Resource Training and Solutions. The Delano’s School District’s website is appealing to all viewers. The Home page is clearly designed and laid out that an individual can easily find what they are looking for and the links provide valuable information for all audiences within the school and community. The continuing slideshow show of student recognition is an awesome piece to the Home page. All links are clearly stated that an individual will find exactly what they are searching for. Another plus for the website is that it has a link by the Superintendent that contains a Current Affairs section and an individual can Blog with the Superintendent if they desire. The Delano School District Home page is welcoming and not overloaded with junk stuff that serves no purpose for the community of viewers that visit the website.

**Shannon County School District**

The Shannon County School District’s website home page consist of the School District’s logo on the top of the page with the badlands in the background. Below the District’s logo are links to School Board, Departments, Our Schools, Parents, and Faculty and Staff. On the left side of the home page are links to Search, a Home, Email, and Print link, About Us, Calendar, DDN Session Notes, Driving Directions & Maps, Enrollment, E-Services, Jobs, Lunch Menus, and Policy Handbooks. In the middle of the home page is heading “Current Happenings” that include the District’s NCLB Report Cards and Assessment Report, and a State Report Card Link. On the right side of the home page is a Lakota Podcast, Virtual High School info and sign-up, Notify me, and Learn Lakota with words of the week, School Calendar with meeting dates, and below the School Calendar is the Shannon County School District’s Mission Statement. The Shannon County School District’s website was easily accessible with the links they provided. The design of the Home page is welcoming because of the landscape picture of the Badlands. Most of the links provided contained School Board and Personnel information. Some of the links to other websites didn’t work, a few staff pages were blank or not updated, and current information wasn’t displayed. A plus for the website is The Lakota Podcast and the Lakota words for the week. The Home page contains no student recognition, recent events, or news section for the viewers. The website is more useful as a tool for information on staff, policies, job announcements, and school board meeting notes and agendas. The Shannon County School Districts website doesn’t meet the needs of all audiences of the school and community.

The three school district websites all contained links for School Board, Departments, Activities, Faculty, Parents, and each of their schools in the district except for Little Wound as it is not part of a school district. All websites had a section on their Home page for News and a search box. The formatting of the Home page for all three school districts was simple and not overloaded with information that didn’t serve a purpose to the viewers. The Delano School District’s website is very well designed and formatted with information in relations to a effective communication plan and adheres to all audiences such as parents, community, businesses, teachers, administrators, school board, and students of the school district. The Delano School District’s website has something for everyone in the school/community. The Shannon County School District and Little Wound School websites provide basic information to some audiences but not all audiences within the communication plan. The ineffectiveness of links not linking to what an individual was searching for causes a person not to revisit their websites. With a little more creativity, teamwork, and planning the Shannon County School District and Little Wound School’s websites can offer a more effective communication system that includes all audiences. Of all three school district websites visited the Delano Public School District’s website was top-rated because of the appearance, organization, and implementation. The over-all image was delivered suitably for the viewers.

**Websites**

Delano Public Schools District. <http://www.delano.k12.mn.us/>

Shannon County School District. <http://www.shannon.ws/>

Little Wound School. <http://www.lws.k12.sd.us/>